Second Chance Alert

The second chance alert is a small widget that will alert the user and let them know you can help before they bounce of the page.

Installation Steps:

- Extract the zip file files into your "content/" folder (using WebDAV).
- Upload the files to your BigCommerce store.
- Edit your "Panels/Footer.html" file and add the following to the bottom of the file

```
<script type="text/javascript" src="%%GLOBAL_ShopPath%%/content/js/second_chance.js"></script>

<link rel="stylesheet" type="text/css"
href="%%GLOBAL_ShopPath%%/content/styles/second_chance.css"/>

<div class="second-chance-overlay" id="second_chance_overlay">
   <div class="second-chance-form" id="second_chance_form">
      <div class="second-chance-close" id="second_form_close">&times;</div>

      <!-- Sample Content Start -->
      <h2 style="flat:left;">Search our Store</h2>
      %%Panel.HeaderSearch%%

      <br style="clear:both;" /><br /> 

      %%Panel.SideNewsletterBox%%
      %%Panel.SocialLinks%%

      <br style="clear:both;" /> 
      <h2>Contact Us</h2>
      Phone Number or Link to Contact Page

      <!-- Sample Content Ends -->
   </div>
</div>
```

- If you uploaded the files into a different folder, adjust the paths accordingly.
- The sample content can be any HTML content or panels from your store. The content in this example is for illustration purposes only.

Customization:

In the "/js/second_chance.js", you can customize the script to fit your requirements. The following variables on the top of the file will help with the customization:

- **leaving_message**: is the message that will show on the alert window before the user leaves the page.
- **bounced_visits**: How many pages does the user visit until they are no longer considered bounced visits? We recommend setting this to 1.
- **next_pop_delay**: how many hours should the bounce_visits count reset to zero.

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